



Roca Tile Group

LAUFEN

UNITED STATES
CERAMIC TILE

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ROCA INTRODUCES BELLATERRA

Miami, Florida—Roca announces the launch of Bellaterra, a through-body porcelain tile inspired by natural stone. The collection presents a three-dimensional finish that is durable, frost resistant, environmentally friendly and requires little to no maintenance.

Bellaterra is presented in 2 natural colors of Beige and Sand, and available in 4x4 floor tiles. Beautifully designed inserts, sized 4x4 and 2x4, complete this line, allowing for customized installations.

Bellaterra was designed with a V2 shade variation, allowing for minimal color variation from tile to tile, with little or no maintenance required. Bellaterra is ideal for commercial and residential installations, as well as recommended for both indoor and outdoor applications.

Bellaterra's unique 4x4 size make it the perfect selection for countertops, backsplashes, showers and swimming pools.

Bellaterra is available through-out the United States and Canada.

For more information on these or other products in the Roca line, contact us at info@laufen.com or online at www.rocatilegroup.com.

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