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Contact: Marianne Cox
Roca Tile Group
Phone: (305) 357-6971 • Fax: (305) 357-6570
E-mail: marianne.cox@laufen.com

ROCA TILE GROUP IN CASADecOR MIAMI 2007

Roca Tile Group, awarded in 2002 with the prestigious Spanish National Design award, has built already a consistent tradition taking part in Casadecor in Europe. Now Roca Tile Group is supporting with enthusiasm the idea of establish the Casadecor concept in Miami from the beginning and now for the second year.

We are proud of the great reception that the exclusives Porcelain Tile collections from Roca have received from the most recognized designers in Miami.

Roca Tile Group has sponsored the Terra I Aqua space created and designed by Norma Galella, Interiors Project Designer for Leo A Daly, one of the 10 largest architecture, engineering, planning, and interior design firms in the United States.

Norma Galella, herself defined her vision: "The space provides a submersion experience designed to gently awaken the sense... to bring them slowly to calm... solid to fluid, fluid to solid...ever so softly".

Terra I Aqua was a big challenge, more than decorate. From a bold rough space, Norma uses all kind of the Roca Tile Group products to create and design different atmospheres, different shapes, and different volumes with harmony and elegance.

The pure white from the exclusive Artic Porcelain Tile in a massive 24x24 format, contrast with the broken black of the small Tacito Mosaic. The random colors of the Norway Throughbody Porcelain wood are the natural complement that climb on the walls, to bring the balance with the unique look of the Packstone Antracita in an original and impressive 12x48 format.



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Roca Tile Group
11190 NW 25th Street • Miami • Florida • 33172 • USA
Toll Free: (800) 321-0684
Phone: (305) 357-6102 • Fax: (305) 357-6570
www.rocatilegroup.com

All the decorative potential of the Roca Tile Group collections is also exposed throughout all Casadecor in different spaces, living rooms, dining rooms, outside in the garden, or inside in the bar.

The creator Miguel Garcia Caridad chooses the Norway collection for his Calypso by Caribbean Restaurant. Norway is a Throughbody Porcelain wood, in a Sapeli color brings the beauty of the natural wood to a high traffic area, without fear to scratches, easy to clean, resistant to acids and environmentally friendly.

The Avant Design Group perfectly melts the harmony of the Japanese Zen Gardens with the soft waves of the Ondas Collection in the matte white version. York a grey Rock and Rock stone in 24x48, provides a contemporary look to this peaceful space.

Hugo Mijares', in his Eco-Friendly Hedonistic space looked for a natural product that been environmentally friendly fills the senses to create body wellness, so he found Lavagna, a beautiful black slate stone produced with the latest Rock and Rock technology from Roca, in our factories recognized with the European EMAS, the most exigent environmental certificate.

Simonetta Bussandri, in her space atmosphere, selected the Rock & Rock collection Montana as the wall tile, for the beauty and the design of the multiple relief of this singular product. A floor tile on the walls, that was the best way to show the singular aesthetics of the Montana Stone.

Paulo Brida from the JL Design Group, has designed an elegant Dining Room and Lounge, where the Avila Collection with the discreet Alga color is a perfect complement on the floor with its smooth surface and soft veins.

To all of them, the Roca Tile Group wants to thanks for the new potential that they have brought to our collections, to the new treatment for the finest Porcelain Tile, as a fancy element in design and decoration. Thanks to all the designers that made the Roca Tile



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Group Collections the protagonist of a surprising and interesting edition this year in Miami.

For more information on these or other products in the Roca line, contact us at info@laufen.com or online at www.rocatilegroup.com.

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